# The Evaluation of opportunities of electronic commerce to retailing companies in the UK and Hong Kong



Filesize: 1.48 MB

### **Reviews**

An extremely wonderful publication with lucid and perfect reasons. It typically will not expense too much. You are going to like the way the blogger compose this publication. (Prof. Maya Hand)

## THE EVALUATION OF OPPORTUNITIES OF ELECTRONIC COMMERCE TO RETAILING COMPANIES IN THE UK AND HONG KONG



To read The Evaluation of opportunities of electronic commerce to retailing companies in the UK and Hong Kong PDF, remember to click the button listed below and save the file or have accessibility to additional information that are in conjuction with THE EVALUATION OF OPPORTUNITIES OF ELECTRONIC COMMERCE TO RETAILING COMPANIES IN THE UK AND HONG KONG ebook.

Diplom.De Nov 2000, 2000. Taschenbuch. Book Condition: Neu. 210x148x10 mm. This item is printed on demand - Print on Demand Titel. Neuware - Diploma Thesis from the year 2000 in the subject Business economics -Marketing, Corporate Communication, CRM, Market Research, Social Media, grade: 1,3, University of Applied Sciences Ludwigshafen (I), language: English, abstract: Inhaltsangabe:Abstract: The thesis Evaluation of opportunities of Electronic Commerce to retailing companies in the UK and Hong Kong is written with particular emphasis on Internet banking. The primary objective of the research was to evaluate opportunities ecommerce provides to the retail banking industry in the UK and Hong Kong. The thesis looks at already established Banks who extend their distribution channels by offering Internet banking as well as pure Internet banks. Chapter one provides a brief overlook of the approach and methodology to the thesis. Chapter two contains a general overview about the Internet and e-commerce. Chapter three deals with Internet banking and how the Internet affect the distribution of financial services. Chapter four analyses the macro environment for retail banking in the UK and Hong Kong. Chapter five then tries to identify opportunities for Internet banking but also possible threats and weaknesses. Chapter six makes the attempt to find determinants of successful Internet banking. The final chapter provides a brief summary of the thesis and an outlook of the future of Internet banking. At the end of the research, the authors expected four gains. First, improve the skills, from research to data collecting, language, analytical and problems solving, etc. Secondly, the study in dept about ecommerce and the banking industry of Hong Kong and the UK will drive the authors to the international approaches and experiences. Thirdly, the methodology and writing expression will enhance author communication skills. Finally, the author hopes that companies can benefit...

- Read The Evaluation of opportunities of electronic commerce to retailing companies in the UK and Hong Kong Online
- Download PDF The Evaluation of opportunities of electronic commerce to retailing companies in the UK and Hong Kong

#### Relevant eBooks



#### [PDF] Psychologisches Testverfahren

Access the link beneath to get "Psychologisches Testverfahren" file.

Save Document »



#### [PDF] Programming in D

Access the link beneath to get "Programming in D" file.

Save Document »



[PDF] Two Treatises: The Pearle of the Gospell, and the Pilgrims Profession to Which Is Added a Glasse for Gentlewomen to Dresse Themselues By. by Thomas Taylor Preacher of Gods Word to the Towne of Reding. (1624-1625) (Paperback)

Access the link beneath to get "Two Treatises: The Pearle of the Gospell, and the Pilgrims Profession to Which Is Added a Glasse for Gentlewomen to Dresse Themselues By. by Thomas Taylor Preacher of Gods Word to the Towne of Reding. (1624-1625) (Paperback)" file.

Save Document »



[PDF] Two Treatises: The Pearle of the Gospell, and the Pilgrims Profession to Which Is Added a Glasse for Gentlewomen to Dresse Themselues By. by Thomas Taylor Preacher of Gods Word to the Towne of Reding. (1625) (Paperback)

Access the link beneath to get "Two Treatises: The Pearle of the Gospell, and the Pilgrims Profession to Which Is Added a Glasse for Gentlewomen to Dresse Themselues By. by Thomas Taylor Preacher of Gods Word to the Towne of Reding. (1625) (Paperback)" file.

Save Document »



[PDF] Kindergarten Culture in the Family and Kindergarten; A Complete Sketch of Froebel's System of Early Education, Adapted to American Institutions. for the Use of Mothers and Teachers (Paperback)

Access the link beneath to get "Kindergarten Culture in the Family and Kindergarten; A Complete Sketch of Froebel's System of Early Education, Adapted to American Institutions. for the Use of Mothers and Teachers (Paperback)" file.

Save Document »



[PDF] Who am I in the Lives of Children? An Introduction to Early Childhood Education (Paperback)

Access the link beneath to get "Who am I in the Lives of Children? An Introduction to Early Childhood Education (Paperback)" file.

Save Document »