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LOOSE-LEAF PRINCIPLES OF MICROECONOMICS (HARDBACK)



McGraw-Hill Education, United States, 2015. Hardback. Book Condition: New. 6th. 272 x 211 mm. Language: English . Brand New Book. Authors Bob Frank, Ben Bernanke, and introducing Kate Antonovics from the University of California San Diego, present acoherent short list of core principles in introductory economics and reinforce them by illustrating and applying each in numerous contexts. With engaging questions, explanations and exercises, the authors help students relate economic principles to a host of everyday experiences such as going to...

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- Authored by Robert Frank, Ben Bernanke, Kate Antonovics
- Released at 2015



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